The Franklin Simon Men's Shops PRESENT EXCLUSIVELT

Clydecloth

Worsted Suits for Men

Clydecloth suits, exclusive with Franklin Simon & Co., are made of worsted knit fabric, quite durable, which tailors genially, and has just a suggestion of cling that makes it more amenable in the fit. Tailored in a twopiece sport model, English lines, with patch pockets, it is an all-around suit with an in-between usefulness.

Originated and introduced by THE MEN'S SHOPS—as usual.



FIFTH AVENUE

Men's Shops-2 to 8 West 38th Street-Street Level

Take Advantage of this Opportunity NOW! Saks & Company

Offer for Friday and Saturday

Remarkable Values in 'a Sale Extraordinary of

WOMEN'S HOSE

In silk, and lisle silk of excellent quality, every pair perfect, every pair an unparalleled value!

At 55c. Regularly \$1

Women's Sheer Gauze Silk Lisle Stockings with seamless leg and foot. Black, Grey, Cordovan, and Navy Blue, all sizes.

At 75c. Regularly \$1.50

Women's Lisle Lace Stockings, reproductions of higher priced silk lace hose. Black and Cordovan.

At \$1.65 Regularly \$2.50 Women's Pure Thread Silk Lace Hose in very neat patterns. Ever pair has reinforced garter tops Colors: Navy, Cordovan, New Grey, and Two-tone

effects.

At \$1.80 Regularly \$2.75

Fashioned Leg Silk Lace Hose with mercerized lisle garter tops. To be had in Black, Grey, Navy and Cordovan.

At \$2.40 Regularly \$3

Wemen's Pure Thread Silk Lace Clock Hose with reinforced lisle garter top. Full fashioned leg. To be had in Black, White, Navy Blue, and the wanted Cordovan.

At \$2.95 Re alarly \$4

Women's Full Fashioned Thread Silk Hose with double welt lisle top. Splendid quality. Black only.

At \$3.55 Regularly \$5 and \$6

Women's Pure Thread Silk Hose of a very high grade, with hand clocking in white. Heavy lisle garter tops insure splendid service. Black only.

Saks & Company at 34th St.

New Store Hours

9 A. M. to

5.30 P. M.

The Municipal B. R. T. Subway and the Lexington Subway Both Have Stations in the Bloomingdole Building

Tomorrow-Last Day!

Mens Suits

Offered at this price regardless of the cost of manufacture.

Tomorrow-Saturday-will be the last day in

which you will be able to purchase one of the

best suits ever placed before the public at this

The seasons best style features, the newest

lines, smart colorings and wonderful work-

manship. All of fine texture and cut. Suits

Nationally known Brands of Clothing that fit

well, wear well, look well and therefore sell well.

Nationally \$ 7 Q.50

Advertised

remarkably low price.

Brands

59TH TO 60TH-THIRD TO LEXINGTON

ONE BLOCK FROM PARK AVENUE

Glove Silk Underwear

Luxury and economy go hand in hand in this sale

—for glove silk undies are luxurious, and what could be more economical than these prices?

WOMENS GLOVE SILK VESTS: \$2.98 In a lovely pink shade, with tailored tops and ribbon straps rein-forced under the arms.

WOMENS GLOVE SILK BLOOMERS: \$3.98 The same pretty pink, in a generous cut and fully reinforced.

•WOMENS COTTON UNION SUITS: 69c

Band top, low neck, tight, lace or shell knee. Pink or white. In regulation and extra sizes.

WOMENS ATHLETIC UNION SUITS: \$1.49

Fine nainsook, batists, cotton voile, crepe, in plain and silk striped. A large variety of styles.

WOMENS COTTON JERSEY BLOOMERS: 39e

Bloomingdales-Main Floor

Just 200 Boys Suits

Store Hours 9 A. M. to 5.30 P. M.



MATERIALS

Serges

Worsteds

Cheviots

Flannels

Cassimeres

MODELS

Clothing.

Single and Double Breasted Two and Three Button Styles. Conservatives and Young Men's Models. Regulars, Stouts, Shorts and Longs.

PATTERNS

and Toiletries

Just a word to inform patrons that they may order by mail—although exceptional values urge

Space does not permit us to list many of the items.

MEDICINES STOKES EXPECTORANT, 84

MAGNESIA, 4 oz. bottle...35c

RUSSIAN MINERAL OIL, 16 02.

AMERICAN MINERAL OIL, 16

FIG SYRUP (Bloomingdales)

tonic laxative, 34 oz. bottle 20c WINE, COD LAVER OIL, HYPO-PHO SPHITE AND WILD CHERRY 40c EMULSION COD LAVER OIL,

CORN SALVE100

Wrapped

Caramels

44c lb.

These individually wrapped select caramels, put up in a box, are choice enough for a birthday

The flavors are vanilla, chocolate, walnut and marshmallow, and a combination of these flavors that is irresistible to the

STOKES LINIMENT, 3%

their doing it early.

Neat Stripes Herringbones And others

Bloomingdalss - Second Floor

At Noteworthy Prices Kayser Gloves

12 BUTTON KAYSER SILK GLOVES: \$1.69 In black and white-remarkable value 16 BUTTON KAYSER SILK GLOVES: \$1.98 Black and white only. For that short-sleeved frock.

2-CLASP KAYSER SILK GLOVES: 98c Gray, black or white, embroidered in self or contrasting

Only a Few Days Now Left of Our Great

Bloomingdales-Main Floor_

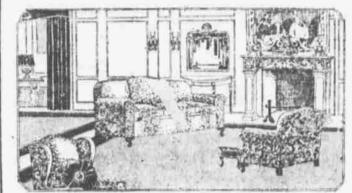
Furniture Sale

In order to clear up our warehouse, preparatory for moving into a larger warehouse, we made our original offer. The response has been quick and overwhelming and many selections have resulted.

No goods in this sale held All deliveries must be for future delivery. made prior to May 15.



10-Piece Dining Room Suite\$352 The design is Queen Anne, finished in American Walnut. The separate pieces are priced below; Dining Room Table.... Side Chair (5 in suite).... Arm Chair (1 in suite).... Serving Table. . .



3-Piece Living Room Suite\$298 Comfortable as well as beautiful in lines and upholstery. The outside upholstery is identical with the inside. The loose spring seats give and are solid, at the same time. Sofa is 7-foot and there is a choice of designs in the tapestry.

Some pretty and commodious

Chiffoniers and Dressers Each \$25 Only 600 pieces, finished in Walnut, Mahogany or Antique Ivory.

Bloomingdales-Fourth Place

of refined character, splendidly made, with a WOMENS FINE COTTON VESTS: 39c shapeliness that stays-such is Bloomingdales Tailored or crocheted tops. Regular and extra sizes.

> The Famous Wearpledge Insured Brand The Lowest Price at Which

They Have Ever Been Sold While they

This is an unusual offering. It should bring to Bloomingdales ever mother who has ever heard of the wonderful WEARPLEDGE Suits—The Famous Insured Suits for Boys.

Wearpledge Suits must give you the utmost satisfaction. An Insurance Policy to cover our claim of good quality will be found in the pocket of

Smart spring models, Fancy Cheviots, in light and dark patterns. Trousers lined and fitted with the famous Live

Sizes 7 to 18 years

Sunday Is Mothers Day SUGGESTIONS FOR YOUR MOTHERS GIFT

If you are some happy son or daughter, with a dear little lady to call Mother, you will want to celebrate Her day this Sunday. Here are several well-thought-out suggestions-and the store itself contains dozens of others.

Men shoppers specially invited! A LOVELY HAND-MADE BLOUSE: \$6.95 The daintiest sort of white batiste blouse, with a frill to frame a dear face and tiny tucks, pearl buttons, and hemstitching to set it off.

A STRING OF LUSTROUS PEARLS: \$5.95 Gleaming pearls, charmingly graduated and with a gold clasp.

A TAUPE FOX SCARF: \$58

Everybodys mother is a true woman at heart, and most mothers like to be as smart-looking nowadays as their daughters! This is a luxurious gift—a glossy animal scarf, beautifully silk-lined.

A SILK PETTICOAT: \$8.98

Extra heavy satin silk, of a quality that the most particular mother will approve. Tucked and hemstitched, and in an array of the smartest colors.

A HAND-BEADED BAG: \$10

Beautiful colors, deftly blended—silk moire lining, a pretty bead fringe—fitted with a purse and mirror. In either a framed or drawstring model.

JUST A HINT OF OTHER THINGS A Novelty Necklace Rita Perfume A Tea Set Madeira Lineas

Silverware Butter Cream Candy

Silk Gloves

Bloomingdales-Through the Store,

Music for Mothers Day

This \$120 Columbia—\$10 Down

It is really a pleasure to recommend the Columbia Grafonola, because a Columbia is one of the pleasantest phonographs to own. It has a clear, limpid tone -its lines are graceful and charming. Mother and the whole family will love it! And there are

Easy Terms at Your Disposal \$10 Down—\$6 a Month

Choose your Columbia and \$10 worth of records of your own preference and pay only \$10 down on the \$130. Spread the other payments over 20 months-thats one of the particularly pleasant features of buying a Columbia!

